



IBM

P2080-034

Tealeaf Technical Mastery Test v1

Answer: B

QUESTION: 32

Looking at the image below,



what is an Event evaluation setting that reports on whether or not the visitor abandoned a process?

- A. First Hit of Session
- B. Every Hit or After Every Hit
- C. Last Hit
- D. End of Session

Answer: D

QUESTION: 33

What questions should you NOT ask to define an event?

- A. How will the event be used?
- B. Where is the data displayed?
- C. How should the event be counted and valued
- D. None of the above

Answer: D

QUESTION: 34

To display the percentage of visitors who visited the payment page and went on to complete their transaction, you would build a:

- A. Ratio Report
- B. Top Mover
- C. Dashboard
- D. Custom Chart

Answer: A

QUESTION: 35

What should you use if you are looking to monitor known bad behaviors, experiences, or unexpected outcomes?

- A. Search
- B. RTV
- C. Business Process Scorecards
- D. KPI Scorecards

Answer: D

QUESTION: 36

A _____ is defined as an Event (or set of Events) that defines an error that causes the visitor to drop off the process, as defined in a business process scorecard.

- A. Abandonment Step
- B. Failure Step
- C. Missing Step
- D. Proceed Step

Answer: B

QUESTION: 37

To build Reports, which of the following is required?

- A. RTV
- B. Search
- C. Events

D. Dimensions

Answer: C

QUESTION: 38

After a session has been closed, Events with this setting are triggered for Evaluation

- A. First Hit of Session
- B. Every Hit
- C. Last Hit
- D. End of Session

Answer: D

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