



**IBM**

**M2170-741**

*IBM i2 Intelligence Sales Mastery Test v2*

**Answer:** A

**QUESTION:** 36

How can the IBM Counter Fraud Management solution add significant value to an organization's fraud detection and investigation system?

- A. Reputational risk, compliance and legal obligations and revenue loss can all be addressed by the IBM Counter Fraud Management solution.
- B. Output from the IBM Counter Fraud Management solution help organizations to understand their exposure to issues such as non-compliance and cyber threat.
- C. IBM delivers an end to end solution for fraud detection and investigation, often replacing the largely manual, rules based systems in place with a more efficient and cost effective option.
- D. All of the above

**Answer:** D

**Explanation:**

\*Fraud and financial crimes trigger financial losses, cause significant operational costs, erode consumer confidence, destroys brand image and drains the potential for core business innovation.

A new, holistic approach is needed to not only handle, but proactively anticipate and respond to threats.

\*IBM Counter Fraud Management is a new, next generation offering, delivered as a single, integrated solution, that addresses all phases of enterprise counter fraud measures.



Detect. Respond. Investigate. Discover

**QUESTION: 37**

Which of the following is not a key part of the value proposition for financial services?

- A. Built on open standards, allowing easy integration with legacy systems and other IBM offerings
- B. Makes the existing case management team significantly more effective and efficient, thereby contributing to quick ROI.
- C. Scales on an affordable and secure basis
- D. Complements existing fraud detection capabilities

**Answer: C**

**QUESTION: 38**

Multiple visualization options facilitate deeper insight to information. Visualizations available in Analyst's Notebook include:

- A. Timeline, link analysis and social network analysis
- B. Dashboard and bar chart
- C. Scatter plot, link analysis and data flow diagram
- D. Histogram, tree map and table

**Answer:** A

**Explanation:**

- \* Understand the critical timeline of events or patterns within criminal activities using powerful temporal analysis tools.
- \* Quickly highlight key individuals and relationships and their connections to key events with core link analysis capabilities.
- \* Identify key individuals within target networks more quickly using social network analysis

**QUESTION:** 39

What are the core competencies of the i2 Intelligence Analysis Portfolio?

- A. Data collection, warehousing, aggregation and reporting
- B. Automatic data ingest, alerting, intelligence evaluation, reporting
- C. Information fusion, intelligence production, intelligence store, operational usage
- D. None of the above

**Answer:** C

**Explanation:**

i2 Intelligence Analysis Platform helps organizations to:

- \* obtain greater insight and produce richer intelligence production by fusing data from multiple disparate sources into a centralized aggregated view.
- \* Support collaboration by storing a user's work-in-progress comments alongside information and intelligence products as they develop over time.
- \* The platform helps facilitate and support operational analysis, improving situational awareness and providing faster, more informed decision making across and inside organizations

**QUESTION:** 40

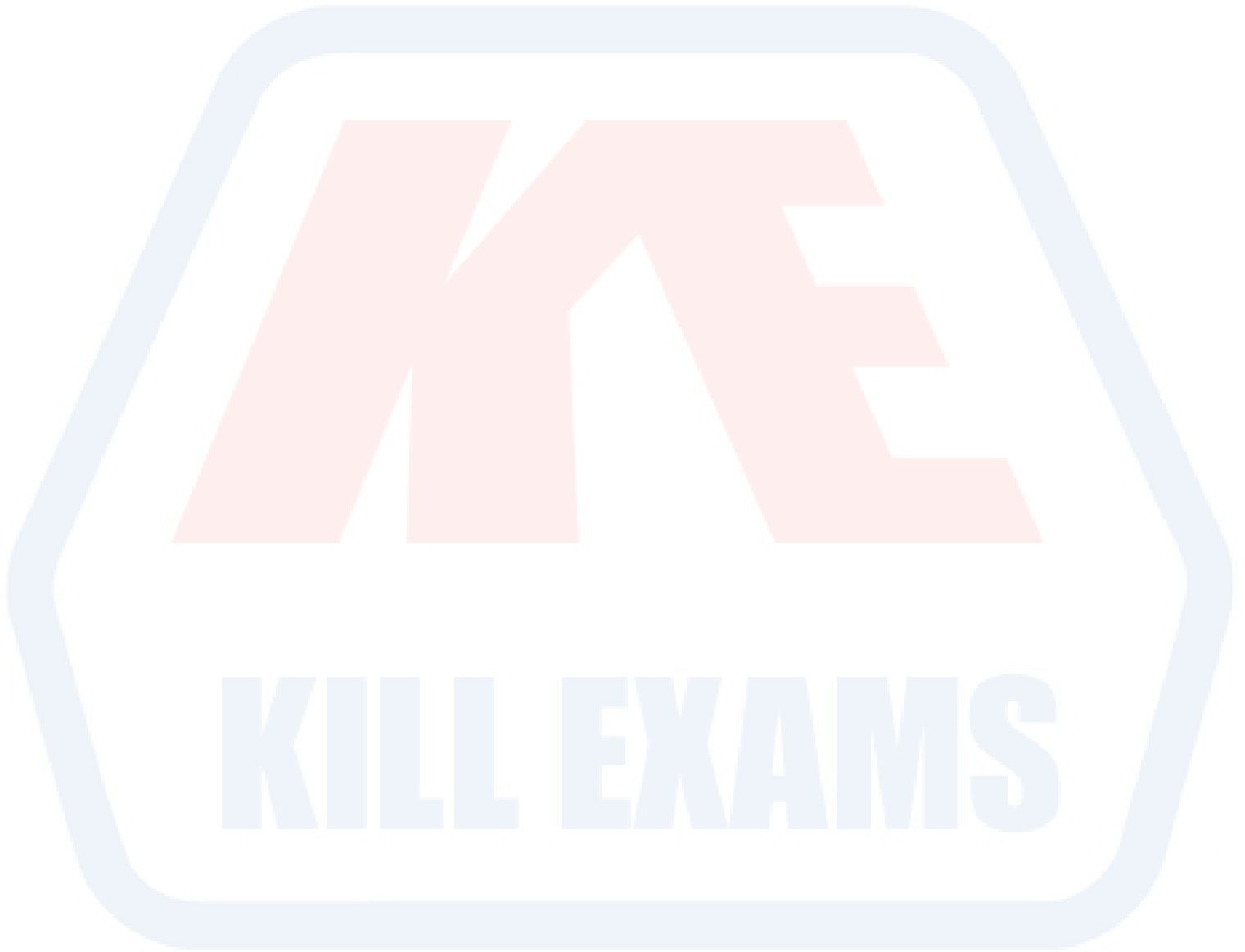
How can NDI help a customer with multiple types of intelligence (SIGINT and HUMINT) and data sources?

- A. Collaboration services
- B. Data acquisition capabilities, including federation
- C. Scalability
- D. Geospatial capabilities

**Answer:** A

**Explanation:**

Clients need to work collaboratively and require interoperability across all services.



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