



IBM

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*IBM Information Management Data Security & Privacy
Sales Mastery v1*

D. None of the above

Answer: A

Explanation:

* Database Activity Monitoring: Three Key Business Drivers

1. Prevent data breaches
 - Mitigate external and internal threats
 2. Ensure data integrity
 - Prevent unauthorized changes to sensitive data
 3. Reduce cost of compliance
 - Automate and centralize controls Across DBMS platforms and applications
- Across SOX, PCI, SAS70, ...
- Simplify processes

QUESTION: 12

Which of the following regulations does Guardium NOT help address?

- A. PCI-DSS
- B. SOX
- C. Volker Rule
- D. HIPAA

Answer: C

Explanation:

InfoSphere Guardium is used by over 400 organizations world-wide to automate the controls associated with a variety of mandates including:

Financial regulations, such as the Sarbanes-Oxley Act (SOX), FIEL and C-SOX
Data Privacy regulations including the EU Data Privacy Directive, PIPEDA,
Garante della Privacy and the German Federal Data Protection Act
PCI DSS (Payment Card Industry Data Security Standard), providing support for capabilities specified in sections 2,3,6,7, 8,10, 11 and 12
HIPAA

QUESTION: 13

Your customer tells you that they have already have a security solution and they do not need to buy another one. What do you tell them?

- A. Other solutions are single purpose and don't scale with business growth or across databases, data types and computing models. They can't be managed centrally or build defense in depth.
- B. Other solutions are of lower quality and do not provide the premier functionality

- of IBM products
C. Disengage from the client
D. Ask them to discuss Guardium with their current security vendor

Answer: A

QUESTION: 14

Your customer does a lot of testing and development overseas. Which solution should you immediately recommend to him/her:

- A. Guardium Data Activity Monitor
B. Optim Data Masking
C. Guardium Data Redaction
D. Guardium Encryption Expert

Answer: B

Explanation:

Many organizations use production data to populate their test environments. The problem with this is that if there is sensitive data in your production environment, then you are exposing that data to software developers and testers. IBM® offers the following two solutions to solve this problem: The InfoSphere® Optim® Data Masking option for Test Data Management, and the InfoSphere DataStage Pack for Data Masking. Both mask data and depersonalize it while still maintaining its realism.

QUESTION: 15

The InfoSphere Data Security and Privacy Solutions Value Proposition includes:

- A. Helping to prevent data breaches
B. Ensure the integrity of Sensitive Data
C. CPU acceleration
D. All of the above

Answer: B

Explanation:

IBM InfoSphere Data Privacy and Security for Data Warehousing enables organizations to reduce risk and cost associated with protecting sensitive data.

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