IBM

M2070-740

IBM Enterprise Content Management Sales Mastery Test v3

QUESTION: 29
IBM Case Manager includes key differentiators across the competition including:

A. Based on an industry leading BRMS (business rules) platform
B. Rapid time-to-value with template support and a LOB based design environment
C. Based on an industry leading collaboration platform
D. All of the above

Answer: A

QUESTION: 30
Which is not a "Top of Mind" need for case interested executives?

A. Effectiveness of core LOB applications
B. Providing comprehensive visibility into process metrics, spend and customer satisfaction
C. Increasing IT spending
D. Adhering to regulatory compliance and maintaining proper controls and records

Answer: A

QUESTION: 31
Which programming language is NOT required to use IBM Content Navigator?

A. JavaScript
B. HTML5
C. Pascal
D. CSS

Answer: C

Reference:
https://www-
950.ibm.com/events/wwe/iod/iod2013cms.nsf/download/k5294bea61abc1abc14233ff
d3e2/$FILE/IOD2013_ECG-1536.pdf(Slide 4)

QUESTION: 32
Which of the following could be classified as ROT Data?

A. Operational records that need to be retained
B. Records data hidden in piles of unstructured data
C. Trivial data that has no value to the company or the user
D. High-value company information that needs to be identified

Answer: C

Explanation:
The IBM® Legacy Data Cleanup solution improves information economics through the clean up of redundant, obsolete and trivial (ROT) data. It can remediate regulated data according to personally identifiable information (PII), payment card industry (PCI), Health Insurance Portability and Accountability Act (HIPPA) and human resources policies and improve the security of data with high-business value. The Legacy Data Cleanup solution helps organizations increase the value derived from data while reducing the costs and risks associated with managing it.

Reference:
http://www-03.ibm.com/software/products/en/legacy-data-cleanup

QUESTION: 33
What is one way Case Manager supports dynamic case handling?

A. Case workers can view and start new tasks for a case "on the fly".
B. Case workers can close and reopen tasks as often as they want.
C. Work is routed to case workers based on business rules.
D. Case workers can create comments on cases, documents, and tasks whenever they need.

Answer: A

Reference:
https://www-304.ibm.com/easyaccess/fileserve?contentid=217781(slide 9)

QUESTION: 34
How does Data cap software assure that a new application has been entirely filled-in?

A. Data cap verification checks can review that data is populated in all key fields. If missing, it sends an email to branch personnel before the customer has left the branch
B. Data cap sends the file overseas to a team of verifiers who comb through each application
C. Data cap rules will not allow a document to be scanned unless it is filled in
D. Data cap provides a step-by-step guide for the customer to follow when filling in the form

Answer: A

QUESTION: 35
What are the key characteristics of ICM target customers?

A. Highly regulated industries
B. Industries where the product is often document: Financial Service. Banking and Insurance
C. Industries where a lot of responsibility is given to the decisions of individual knowledge workers
D. All of the above

Answer: B

QUESTION: 36
When looking for a good candidate for Advanced Document Imaging and Branch Automation Solutions, what organization characteristics should you look for?

A. Large organizations in the paper-intensive industries of banking, insurance, healthcare, government and manufacturing
B. Widely dispersed organizations that have branches or regional offices where documents are generated or received
C. Organizations that process, store and distribute paper documents internally and looking to digitize and streamline costs.
D. All of the above

Answer: A

QUESTION: 37
How does Case Manager uniquely provide the best solution platform that integrates with ECM?

A. Case Manager provides special user interfaces to deal with documents
B. Case Manager is built and based on the industry standard content management API called CMIS.
C. Case Manager uses the IBM Content Navigator framework
D. All of the above.

Answer: C

Pass your exam at First Attempt....Guaranteed!