

Salesforce

Einstein-Next-Best-Action- Accredited-Professional

Salesforce Certified Einstein Next Best Action
Accredited Professional

QUESTION & ANSWERS

| Question: 1 | |
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| Can the Einstein NBA element be displayed in Classic Salesforce pages? | |
| A. Yes | |
| B. No | |
| | Answer: B |
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| Question: 2 | |
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| What are the two categories of elements that can be used while building a strategy? | |
| A. Recommendation Logic and Branch Logic | |
| B. Branch Logic and Merge Logic | |
| C. Recommendation Logic and Strategy Logic | |
| D. Recommendation Logic and Merge Logic | |
| | Answer: A |
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| Question: 3 | |
| The Suggested Actions component can only display recommendations in Lightning app pages. | |
| A. FALSE | |
| B. TRUE | |
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| | Answer: A |
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| Question: 4 | |
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| What will happen to a recommendation that has a flow assigned to it in case of acceptance that is in | active? |
| A. The recommendation will be displayed to users but the "Accept" button will not be clickable. | |
| B. The recommendation will not be shown to users | |
| C. The recommendation will output an error message when triggering the flow. | |
| | Answer: B |
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| Question: 5 | |
| Recommendations are stored in standard records, saved as data in the Salesforce Database. | |
| A. TRUE | |
| B. FALSE | |
| | Answer: A |
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| Question: 6 | |
| The Einstein NBA component can display recommendations in Lightning record pages. | |
| A. TRUE | |
| B. FALSE | |
| | Answer: A |
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Question: 7

Which Strategy Builder element is being described here? " Dynamically create personalized recommendations where a