SAP

C_C4HCX_24 Exam

SAP Certified Application Associate - Solution Architect for Customer Experience

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Question: 1

You are performing the "Assess your integration strategy" step of the SAP Integration Solution Advisory Methodology.Which of the following activities are included?Note: There are 2 correct Answers to this question

A. Scope the integration domains

B. Complete the SAP Integration Solution Advisory Methodology template

C. Scope the integration use case patterns

D. Map integration technologies.

Answer: AC

Question: 2

How can SAP Marketing Cloud help customers drive their business?Note: There are 3 correct Answers to this question.

A. It enables meeting scheduling and opportunity design to increase sales revenues

B. It builds customer profiles to gain insights into real-time intentions and motivations along the customer journey

C. It enables planning and execution of personalized campaigns through various channels like e-mail, SMS, or mobile channels for push notification
D. It provides end-to-end marketing processes to engage customers, drive conversions, and react to the market.

E. It allows customers to connect, analyze, and take action on all their data in one marketing dashboard to increase ROI.

Answer: BCD

Question: 3

Which of the following are key B2C accelerator features available for SAP Commerce Cloud? Note: There

are 3 correct Answers to this question.

A. Payment mock

B. Quick orders

C. Pickup in store

D. Future stock availability

E. Replenishment

Answer: ABC

Question: 4

Which tools could you use to show different content to female and male contacts in a single email campaign?Note: There are 3 correct Answers to this question.

A. Manage optional content

B. Personalization rules

C. Block targeting

D. Emarsys Scripting Language

E. Predict recommendation settings

Answer: ABC

Question: 5

Your team has subscribed to SAP Cloud Integration in the Cloud Foundry environment. You are the named admin contact and have received the required access and authorization.Where can you provide initial SAP Cloud Integration authorizations for your colleagues?

A. In the SAP BTP cockpit Role Collections view

B. In the Access Policies tile in the SAP Cloud Integration Operations view

C. In the SAP BTP cockpit Instances and Subscriptions view

D. In the User Roles tile in the SAP Cloud Integration Operations view

E. In a large organization, the implementation of a single SAP Customer Experience solution is usually part of a bigger program

Answer: C

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