SAP

C_C4H620_94 Exam

SAP Certified Development Associate - SAP Customer Data Cloud

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Question: 1

Which system provides the capabilities to enable customized registration and login options, and to manage user profile and consent? (Choose the correct option)

A. Advantages of third-party vendors
B. SAP Customer Data Cloud
C. Registration
D. Application service providers

Answer: B

Question: 2

Which of the sets available in SAP Customer Data Cloud to be used in SAP Commerce to enable you to connect with your website and app users, and engage with your customers? (Choose the correct option)

A. Registration Screen
B. Login screen
C. Housing processes
D. Pace report

Answer: A, B

Question: 3

What does helps you gather critical information about your users, store that information securely and leverage it for an enhanced customer experience? (Choose the correct option)

A. Affiliate revenue
B. RaaS
C. Room block
D. Outlet history

Answer: B

Question: 4

When the user profile is created in SAP Customer Data Cloud and then in SAP Commerce, with name,

email, and SAP Customer Data Cloud UID? (Choose the correct option)

A. Direct - option for housing reservations
B. Once the customer registers on the storefront
C. Advantages of direct - option for housing reservations
D. Limitations of direct - option for housing reservations

Answer: B

Question: 5

Who does provide the capabilities for customer identity and access management ?

A. Registration-as-a-Service (RaaS)
B. Direct with group rate - option for housing reservations
C. Advantages of direct with group rate
D. Limitations of direct with group rate

Answer: A

Question: 6

Which of the cloud provides a centralized location to manage your user profiles and user consent ?

A. Advantages of housing provider
B. SAP Customer Data Cloud
C. Advantages of in-house with group rate
D. Housing provider with the group rate

Answer: B

Question: 7

Who does allow customers to review their signed consent statements on the SAP Commerce storefront ?

A. Consent replication
B. Outlet history
C. Affiliate revenue
D. Peak night

Answer: A

Question: 8

Which of the Cloud integration ensures that customer's personal data is handled properly ?

A. Typical hotel contract clauses
B. SAP Customer Data Cloud
C. To calculate the slippage percentage
D. Walk/relocation clause

Answer: B

Question: 9

Who can update his profile either from the SAP Commerce store front, or an agent can update it from the Backoffice?
(Choose the correct option)

A. Customer
B. Consultant
C. Supplier
D. End user

Answer: A

Question: 10

You are implementing a Web site using Screen-Sets and the Web SDK. Which code statement would determine if a user has an active session?

A. gigya.accounts.getAccountInfo({callback: function(response) { if (response.errorCode === 0) { //Logged in } } });
B. gigya.accounts.getAccountInfo({callback: function(response) { if (response.errorCode === 200) { //Logged in } } });
C. gigya.accounts.getAccountInfo({callback: function(response) { if (response.statusCode === 0) { //Logged in } } });
D. gigya.accounts.getAccountInfo({callback: function(response) { if (response.statusCode === 200) { //Logged in } } });

Answer: A

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