



IBM

00M-643

*Information Management Solution Sales(R) Mastery Test
v4*

- C. A centralized program office increases the costs of individual projects.
- D. A cross-disciplinary team should be established to drive execution and accountability.

Answer: A

QUESTION: 32

A customer wants an automated data archiving solution that scales across all applications, databases, and platforms in their environment without affecting their daily workflow. Which IBM InfoSphere product family contains this functionality?

- A. Optim
- B. Discovery
- C. Guardium
- D. Master Data Management

Answer: A

Reference:

http://www-01.ibm.com/software/success/cssdb.nsf/CS/LWIS-7D9LHC?OpenDocument&Site=default&cty=en_us(second boxed content; Solution)

QUESTION: 33

A customer is interested in IBM data management solutions, but their applications are based on Oracle Database. Which IBM database should the sales specialist recommend as a replacement?

- A. Informix
- B. DB2
- C. IMS
- D. solidDB

Answer: B

Reference:

<http://smarterquestions.org/2011/05/if-you-love-hp-itanium-and-want-to-get-off-oracle-db-consider-ibm-db2/>(second paragraph)

QUESTION: 34

What is NOT a major goal when applying the IBM Information Agenda approach?

- A. Optimize the information infrastructure
- B. Educate key decision makers
- C. Manage business and IT priorities independently
- D. Implement effective information governance

Answer: C

Reference:

<http://www-01.ibm.com/software/data/industry/information-agenda.html>

QUESTION: 35

Which customer represents the most appropriate sales opportunity for an IBM Smart Analytics System?

- A. A customer has recently purchased an EMC storage system, but they want to use IBM for data warehousing software and services.
- B. A customer wants a true data warehouse and analytics appliance that offers the simplest possible deployment and maintenance.
- C. A customer already owns data warehousing and analytics software and is looking to purchase storage and server hardware optimized for their workload.
- D. A customer wants an integrated data warehouse and analytics solution with flexible hardware and software options.

Answer: D

QUESTION: 36

What is the purpose of accelerators in IBM InfoSphere Warehouse deployments?

- A. to provide pre-defined assets that capture expertise and best practices relevant to the customer
- B. to enhance hardware performance based on the customer's workload
- C. to pass incoming data over constantly running queries for analytics in real time
- D. to speed up deployment time through automatic data source discovery and software integration

Answer: D

Reference:

<http://www-01.ibm.com/software/data/infosphere/warehouse/packs/>

QUESTION: 37

What is a key functionality of IBM InfoSphere Information Server?

- A. data cleansing and standardization
- B. in-database analytics
- C. data masking and encryption
- D. in-memory cubing

Answer: A

Reference:

<http://publib.boulder.ibm.com/infocenter/iisinfsv/v8r5/index.jsp?topic=%2Fcom.ibm.swg.im.iis.productization.iisinfsv.overview.doc%2Ftopics%2Fcisointroduction.html>(second paragraph)

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