

# IBM 00M-639

IBM Big Data Sales Mastery Test v1

A. True B. False

# Answer: B

### **QUESTION:** 46

Big Data should remain in a silo repository to maintain its integrity.

A. True B. False

# Answer: B

# **QUESTION:** 47

Hadoop is an open source software project that enables the distributed processing of large data sets across clusters of commodity servers.

# A. True

B. False

# Answer: A

**Explanation:** http://www-01.ibm.com/software/data/infosphere/hadoop/ (first paragraph)

### **QUESTION:** 48

What percentage of the world's data is unstructured?

- A. 50%
- B. 60%
- C. 70%
- D. 80%
- E. 90%
- F. None of the above

# Answer: D

### **Explanation:**

http://www.computerweekly.com/blogs/cwdn/2010/10/ibm-80-percent-of-data-is-unstructured-so- what-do-we-do.html (See the heading)

# **QUESTION:** 49

Infosphere Streams does not allow for the combining of high velocity real-time data with data in a warehouse for historical analysis.

### A. True

B. False

# Answer: B

# **Explanation:**

ftp://ftp.software.ibm.com/software/data/db2/9/labchats/20120327-slides.pdf (Slide 31)

# **QUESTION: 50**

A financial services organization can leverage Internet Scale Analytics to:

- A. Determine customer sentiment
- B. To trace money laundering
- C. Improve their risk decisions
- D. None of the above
- E. All of the above

Answer: B

**QUESTION:** 51 Hadoop is a product of:

- A. Cherokee Consulting
- B. Shoshone Systems
- C. Apache Commons
- D. Chippewa Central
- E. Cheyenne Elite
- F. None of the above

Answer: C

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