IBM

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IBM Automotive Industry Solutions Sales(R) Mastery Test v1

QUESTION: 28
What is one of the main customer pain points in the auto industry?

A. Cost pressures related to large consolidation centers
B. High volume of orders due in inadequate systems
C. Large product distribution frameworks
D. None of the above

Answer: B

QUESTION: 29
Which IBM product takes care of track and trace in the application framework?

A. Maximo
B. SPSS
C. COGNOS
D. InfoSphere

Answer: C

QUESTION: 30
What is the Manufacturing and Integration Framework?

A. A new product from IBM that enables markets to run key analyses on their own
B. It provides a suite of tools, transformation engines, and application adapters built on healthcare standards.
C. A suite of off-the-shelf products acting as the glue that helps wrap a group of core products together to provide a composite solution to IBM customers in the manufacturing industry
D. None of the above

Answer: D

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